

2012 Schoodic International Sculpture Symposium at University of Maine, Orono

Sponsors' Workshop: *Your Role in Success*

Saturday, December 3, 2011 10:00am to 12:00pm

Location: Wells Conference Center Room 3

Agenda

INTRODUCTION John Rohman, Co-Chair 2012 SISS/UMaine Partnership

2012 SYPOSIUM OVERVIEW

Elaine Clark, Co-Chair of the 2012 SISS/UMaine will discuss background, responsibilities and leadership structure, and event site logistics.

PROJECT TIMELINE

Tilan Langley, SISS Project Manager will outline of project phases and milestones and discussion of specific activities for each phase.

SISS SHORT PRESENTATION

Jesse Salisbury, SISS Art Director will present an updated and brief slide show of the project. Jesse will also talk about choosing a site and details of a site walk, and discuss site preparation responsibilities for each receiving entity, timing, discussion of foundations/pads for sculpture, etc. that will help to ensure an efficient sculpture installation.

DISCUSSION/PANEL TOPICS

ARTIST SELECTION – Mark Herrington

Discussion of the how the Artists are screened and are selected as finalists.

VOLUNTEERISM & SPONSORSHIP: HOW TO REACH THE COMMUNITY AND SCHOOLS—Jane Weil

Hosting the artist, hosting the group, or other opportunities for cultural exchange. Discussion of responsibilities to consider during the Symposium period, such as a week of providing lunches and other expectations from each participating entity. Update on progress regarding opportunities in the Bangor-Orono-Old Town regional area for schools, teachers and children.

PRESS/PROMOTION & COMMUNITY OUTREACH – Gerry Williams

CASE STUDY: Lamoine 2007 sculpture project efforts. How to expand visitorship to the event, and to positively promote each unique contribution (either within each entity or in the public). This is a discussion/forum opportunity to think about how each entity will work differently, and how SISS/UMaine might support their individual efforts.

FUNDRAISING –Denis Bouffard

Ideas for individual sponsors who are engaging in fundraising activities within their communities.

CLOSING CEREMONIES – Donna Salisbury

The role of each entity in the closing ceremonies (this has been informal, but expected that they would be present). Brief overview of what worked well in past ceremonies.